

Branding

Ensure that ActSEA's brand identity reflects our mission and values.

Roles and responsibilities

Define and communicate ActSEA's brand identity:

- Maintain the design of the logo, name card, and email signature
- Maintain the design of ActSEA's communications channels with the Media Engagement Team
- Design templates for regularly used documents such as proposals and reports, presentations, letterhards, etc.
- Design collateral such as the annual report, organisational profile, etc.

Support others teams to communicate ActSEA's brand identity:

- Develop and update a brand style guide
- Review their design of ActSEA's visual communications

Department	<div><div></div>Communications</div>
Purpose	Ensure that ActSEA's brand identity reflects our mission and values.
Status	<div>COMPLETE</div>

Apps

-  Branding