

# COVID-19 response (Nagekeo)




Achievements of project; Collaboration with stakeholders

|           |                       |                  |
|-----------|-----------------------|------------------|
| Team      | Lim Xin Ying          | ACTIVE           |
|           | Sofia Konstantinova   | INACTIVE         |
| Status    | CONTENT BEING DRAFTED |                  |
| Website   | Webpage               | CONTENT REQUIRED |
| Facebook  | Photo album           | CONTENT REQUIRED |
| Instagram | Post carousel         | CONTENT REQUIRED |
| LinkedIn  | Multi-image post      | CONTENT REQUIRED |

## Updates required

- ☐ Replace link to project page once it has been transferred to the new Confluence workspace
- ☐ Embed Jira issue filter after it has been migrated to Data Center

## Apps

-  Content folder (need to move files)
-  Project page (Confluence v1)
-  cd\_nagekeocovid

## Messaging ideas

To raise our profile as an organisation that people would want to partner, donate to, and work/volunteer for:

- Demonstrate that we are responsive to needs e.g. by asking hospitals what equipment they needed, etc.
- Demonstrate that we are embedded in and work closely with communities e.g. government agencies and NGOs that we worked with, etc.
- Highlight the collective effort from donors, the team in Nagekeo, and volunteers to respond to the needs e.g. amount fundraised from around the region/world, describe the roles of team members, quotes from volunteers, etc.
- Demonstrate the impact we made e.g. quotes from hospitals, no. of PPE procured, no. of handwashing facilities constructed, etc.
- What's next/call-to-action

## Tasks

INCOMPLETE

## Documents