


## LinkedIn - Public Engagement

<b>Content</b>	Showcase our programmes and services, larger-scale community initiatives, and staff/intern development initiatives.
	Find clients, corporate sponsors, as well as staff and interns.
<b>Target audiences</b>	<ul style="list-style-type: none"> <li>• Non-profit organisations and corporates who are looking to hire consultants</li> <li>• Corporates in Singapore and Indonesia, especially those with CSR departments, who are looking to fund community initiatives</li> <li>• Early career professionals and students in Southeast Asia interested in community work</li> </ul>

## Apps

-  [linkedin.com/company/washinseasia](https://www.linkedin.com/company/washinseasia)

## Actions

Tasks	Summary	T	P	Due	Status	Assignee	Other assignees	Next check-in	Recruiting
	No issues found								
Moving forward	<input type="checkbox"/> Figure out a content strategy for LinkedIn, because we have none!								